



Conditions for Use of the Registered Firm Marks, Accreditation Marks, and Statements of Conformity

A.1 General – Mark use

A.1.1 Upon acceptance of the following conditions, the certified customer is entitled to use the Registered Firm Mark and DQS mark illustrated below. Camera-ready artwork of both Marks is available for photo reproduction from the office handling the certification. An electronic form of the logo is also available from DQS's web site (www.dqsus.com).

A.1.2 The Registered Firm Mark which incorporates the name, abbreviation or symbol of UL. And the DQS mark (referred to as the "Mark") and which may, only under the conditions of this document, be used by the Customer in connection with its certified management system and the goods or services that are produced or provided with the scope of Certification.

A.1.3 In the opinion of DQS the promotional or advertising material shall not be in conflict and, in no way create a misleading impression as to the nature of the certification status, except for the Mark that is prescribed for use in Appendix A.

A.1.4 The DQS Certificate and the combination Registered Firm Mark and DQS Mark comprise the certification "Mark" shall be used in the manner authorized. Requests for use of the DQS's Certificate and Mark shall be processed through DQS. The DQS's auditor shall have the right, on demand, to acquire possession of the DQS Certificate and Mark and any or all advertising and promotional material, or other means of displaying the Certificate and Mark when in the judgment of DQS Inc.'s auditor, such action is warranted.

A.2. Requirements – Mark use and Statement Use

A.2.1. The Certification Mark and Statements of Conformity may only be used on correspondence, advertising and promotional material and shall only be used in connection with the products and/or services describe in the customer's scope of certification. The certified customer must identify the goods or services to which the certificate applies when using the Certification Mark/Statements in a context where the scope of application is open to interpretation.

A.2.2. The Certification Mark shall not be used on individual product containers or individual product packaging. It also cannot be used on quotes, service industry documentation of results, (calibration certificates, certificates of conformance, certificates of analysis, test reports, or any other documentation where the use of such mark/statement may create a misleading impression as to product certification.

A.2.3. The certification mark may be used on bulk packaging only when authorized in writing by DQS Inc, provided that in the opinion of DQS Inc, the mark's use in no way tends to create a misleading impression as to the nature of the product certification.

A.2.4. The Certification Mark shall not under any circumstances be used directly on or closely associated with products or services in any way that may imply that the products or services themselves are certified by UL. This includes laboratory test, calibration or inspection records.

A.2.5. Upon the termination of certification, for whatever reason, the customer must discontinue all use of the mark and all statements of conformity immediately.

A.3 Composition & Elements:

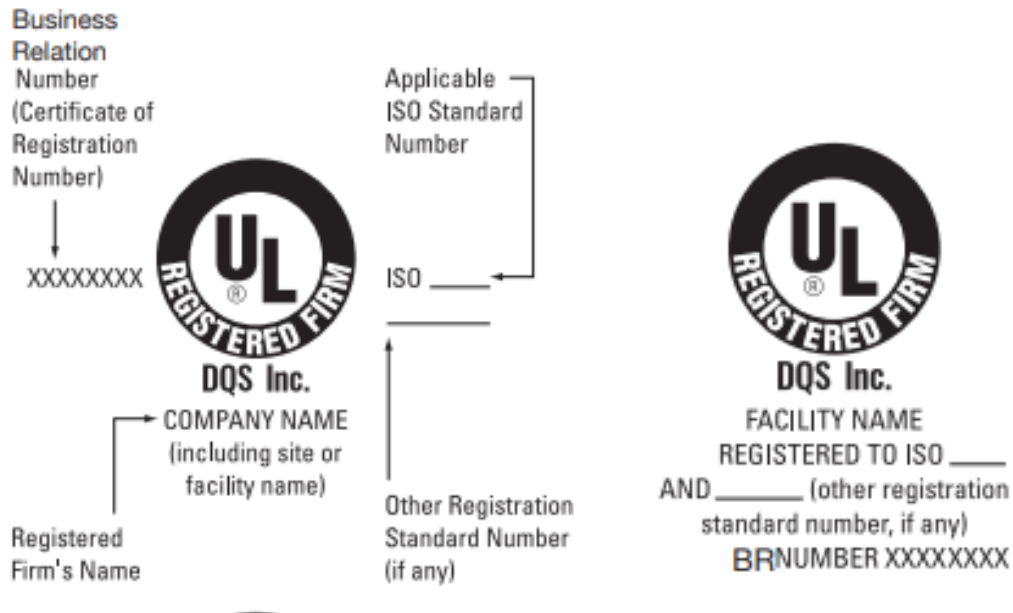
A.3.1. UL in a circle symbol encircled by the words "REGISTERED FIRM" in the bottom half as illustrated below:



A.3.2. Use of the Registered Firm Mark, when used, must always be in conjunction with the following elements (as illustrated in the examples below):

- a) Certified Customer's Name
- b) Business Relation Number
- c) Applicable MS Standard with revision year to which the customer is certified, i.e. ISO 9001:2015
- d) Issuing Certification Body: DQS Inc. (unless using most recent mark pictured above that includes issuing certification body already).

Examples of acceptable compositions:



A.4 Application

The following guidelines describe acceptable applications of the Registered Firm Mark:

A.4.1. Minimum size is not specified as long as the words "REGISTERED FIRM" are clear and legible.

A.4.2. Black on a white background, or a background in another color which clearly contrasts with black.

A.4.3. White on a black background, or a background in another color which clearly contrasts with white.

A.4.4. Contrasting colors where the foreground and the background allow the details of the Registered Firm Mark to be clearly distinguishable and legible (consult DQS Inc. for acceptability of color scheme).

A.4.5. Embossed in such a way that the Registered Firm Mark is clear and legible

A.5 Statements of Conformance

A.5.1. ISO.org owns the registered trademarks for the ISO logo and may not be used by ISO registered firms. Only ISO, [ISO members](#), and [ISO technical committees](#) (TCs) are allowed to use the ISO logo and ISO short name in accordance with ISO Policies. For all others except ISO members and ISO technical committees (TCs), here are some non-exhaustive guidelines to help you avoid misusing ISO's trademarks.



A.5.2. ISO LOGO

- Don't use or copy the ISO logo.
- Don't modify or change the ISO logo.
- Don't use a modified or changed ISO logo.



A.5.3. ISO (OR OTHER STANDARDS)- SHORT NAMES

- Don't register "ISO" as, or in, your domain name, website, or company name, e.g. www.isodatabase.com.
- Don't use "ISO" as, or in, your product or service name.
- Don't say that you, your products or your services are endorsed, approved or certified by ISO. (Remember, ISO doesn't perform certifications.)
- Always refer to a standard by its full name and revision.
- Do refer to ISO or the International Organization for Standardization in a fair and appropriate way.
- Do refer to ISO standards with their full reference, e.g., "ISO 9001:2015" certified by DQS Inc.

~~ISO~~
~~CERTIFIED~~ ~~ISO~~
~~REGISTERED~~ ~~ISO~~
~~COMPLIANT~~

Some examples of acceptable statements are:

- "XXX (Name of registered site) has been certified by DQS Inc. to ISO 9001:2015."
- "The quality systems of XXX (Name of registered site) have been certified by DQS Inc. to the AS9100:2016 Standard."
- "Our XXX (Name of registered site) facility has been granted ISO 14001:2015 certification by DQS Inc."

The applicable MS standard may be substituted in the statement.

A.5.4. Statements of conformance may not make assurances or claims that may be misleading. For example ("As an ISO-9001:2015 registered company, we provide the worlds best coffee.")

A.5.5. The best way for a company to communicate their certification status is by using the current issue of the certificate.



A.6 DQS Logo

The below is the DQS corporate logo. It is not a certification mark and is not authorized to be used as a certification mark.



Appendix B - Conditions for Use of an Accreditation Body Mark

B.1 General

- B.1.1. Customers certified under DQS Inc's scope of accreditation with certificates bearing the accreditation logo may use the accreditation body's mark in accordance with the conditions outlined below for the specific accreditation body.
- B.1.2. The accreditation body's mark may only be used on correspondence, advertising and promotional material and must be used in conjunction with the Mark. When the ANAB Mark is used the complete certification mark must be used containing both the Registered Firm Mark and the DQS Mark. B.2 outlines the use below.
- B.1.3 The use of any accreditation body mark must always be used in conjunction with:
 - a) DQS certification mark;
 - b) Registered Firm's Name;
 - c) Business Relation Number; and
 - d) Applicable MS Standard and year

B.2 Requirements for Use of the ANAB Accreditation Mark

- B.2.1 Only clients with the ANAB mark on their certificate are entitled to use the marks illustrated below.
- B.2.2 A DQS Inc certified customer shall not use ANAB accreditation in such a manner as to bring ANAB into disrepute and shall not make any statement regarding its certification under the ANAB accreditation that ANAB may consider inaccurate, misleading, or unauthorized.
- B.2.3. The ANAB accreditation mark may only be used in conjunction with both the Registered Firm Mark and the DQS Mark on the customer's stationery and literature, and in its advertising subject to DQS Inc's conditions for use of its Mark. A customer shall place the ANAB accreditation mark next to the Registered Firm's Mark and the DQS Mark.
- B.2.4 The ANAB accreditation mark shall be reproduced:
 - a. In black on a white or light-colored background or in blue (PMS 286 or equivalent) and red (PMS 485 or equivalent).
 - b. in a size that makes all features of the mark clearly distinguishable.
 - c. without distortion of its dimensions.
- B.2.5 When using the ANAB accreditation mark, its size must not exceed the size of the Registered Firm's Mark and the DQS Mark. .
- B.2.6 ANAB's accreditation mark shall not be used on a product or in such a way as to suggest that DQS and/or ANAB have certified or approved any product, process or service of a certified customer, or in any other misleading manner.
 - a. If larger boxes, etc., used for transportation includes the mark(s), a statement must be included. This could be a clear statement that "(This product) was manufactured in a plant whose quality/environmental management systems are certified as being in conformity with ISO 9001:2015, AS9100, ISO 14001 (specific standards)".
- B.2.7 Upon withdrawal of certification or ANAB accreditation from a DQS Inc certificate the customer shall discontinue its use of all advertising matter that contains any reference thereto including on letterhead; in any medium) and return any certification documents as required by DQS Inc., DQS GmbH and/or the ANAB.

B.2.8

The ANAB Mark:



When using the ANAB Mark it must be in conjunction with the complete certification mark which includes both the Registered Firm and the DQS Marks as outlined below:



B.4 Requirements for Use of the Japanese Accreditation Board (JAB) Accreditation Symbol

- B.4.1. Only customers with the JAB symbol on their certificate are entitled to use the symbol illustrated below.
- B.4.2. The color of the symbol shall be blue (Mancel 2.5PB 3.5/10, Dainippon Ink KK DIC 579, PANTONE 300C or their equivalent colors on printed matter, and on the website, a similar color converted to RGB of the Mancel value for printing and other specified color codes).

As alternative colors, use of black, gray, gold or silver is permitted, provided, a clear contrast is assured against the background color. The logo, program name and accreditation number shall be in black.
- B.4.3. When the accreditation symbol is reduced in scale or enlarged, the dimensional proportion of the symbol and logo shall stay the same as the accreditation symbol shown below. The system classification (in gothic) must be shown and shall stay clearly legible even after the accreditation symbol is reduced in scale.
- B.4.4. Certified customers shall use the accreditation symbol together with the accreditation number (CM028) granted by JAB.
- B.4.5. The JAB symbol may be used on explanatory documents and advertising materials in connection with those goods and/or services produced or provided within the scope of

certification.. When used on business cards, only those who are conducting activities within the scope shall use the JAB symbol.

- B.4.6 The accreditation symbol shall not be used on products. Nor shall it be used in a way that may be interpreted as certifying the products..
- B.4.7 The accreditation symbol shall be used together with the Registered Firm mark and shall be clearly different to enable easy discrimination. The accreditation symbol shall also be used in such a manner as to show to the extent possible the meaning of the accreditation symbol. For example, consideration shall be given for the location and dimensions of the accreditation symbol in comparison with other logos present
- B.4.8 The accreditation symbol may be used only within the effective period. Upon the termination of certification, for whatever reason, the customer must discontinue all use of the JAB symbol immediately.
- B.4.9 The certified customer agrees to discontinue any use of the JAB symbol and any form of statement with reference to the authority of the certified customer to use the JAB symbol that is unacceptable to DQS Inc. or which in the opinion of DQS Inc. might be misleading.
- B.4.10 When a certified customer is found in violation of the provisions of this document, DQS Inc. will take action including Corrective action, suspension of the right to use the accreditation symbol, withdrawal of certification, publication of the transgression or legal action, etc
- B.4.11 If DQS Inc's JAB accredited scope is reduced, it shall take steps to require those affected by the reduction to stop using the JAB accreditation symbol.
- B.4.12 When provided a reproduction proof of the JAB mark, the certified customer shall perform proper control for protecting the reproduction proof for its own use and subcontractor use for printing and placing on websites and for preventing its divulgation.
- B.4.13 The accredited certification customer shall have a list of subcontractors to which a duplicate of the reproduction proof of JAB was supplied, and shall produce it when requested by DQS Inc..

The JAB Accreditation symbol:



B.5 Requirements for Use of the APMG Accreditation Symbol

- B.5.1 Only customers with the APMG symbol on their certificate are entitled to use the symbol illustrated below as part of their issued certificate. It may not be used on its own.
- B.5.2 This symbol or logo shall not be used on a product, or in a way that may be interpreted as denoting product conformity.
- B.5.3 The logo must not be altered or used in a misleading way, for example to imply certification of something which is not certified



B.6 Requirements for Use of the ESDA Accreditation Symbol

- B.6.1 Only organizations operating under an ESD S20.20 and/or IEC-61340-5-1 system certified by DQS Inc. are authorized to apply the ESDA mark below. The mark may only be applied to those organization documents that relate to the certified system, and not on a product or in any way which could imply product, process or services certification. This right is in effect from the date of certification until the expiration date stated on the current DQS Certificate, and only so long as the organization continues to operation in conformance to its certified system.
- B.6.2 The ESDA mark may only be used in conjunction with the Registered Firm mark and in accordance with DQS Inc.'s conditions for use of its mark.
- B.6.3 When using the ESDA accreditation mark, its size must not exceed the size of the Registered Firm's mark.
- B.6.4 The organization may use the below ESDA mark applicable to the standard(s) listed on the DQS certificate:



B.7 IAF MLA logo

- B.7.1 Organizations may have the IAF MLA logo on their certificate in combination with the ANAB logo. Use of the IAF MLA logo is non transferable and not authorized for use by the organization.

How to contact DQS

If you have additional questions or would like more information, please feel free to contact DQS Inc. at: 1-800-285-4476 from North America or access our web site at www.dqsus.com.